


# UNITED SENIOR ACTION FOUNDATION 30TH BIRTHDAY PARTY & AUCTION



Dear Business Owner,

For three decades, United Senior Action has been bringing together the voices of seniors and their families to have an impact on issues. Improving the quality of nursing homes, expanding home and community care, making medicines more affordable, and ensuring Medicare and Social Security are around for decades to come are examples of the many issues USA members devote their time to so that the future of our children and grandchildren is the brightest it can be.

Our organization is truly “A Voice for Seniors, A Voice for All.” And, to celebrate the efforts of our members, we have chosen a birthday theme for this year’s Action Auction. The annual Action Auction is the single, largest fundraiser our members hold.

This year’s event will be held on Friday, April 30th at the Riviera Club in Indianapolis and will feature dinner, a silent auction and our popular live auction. It is our goal to involve hundreds of community businesses in this year’s event. To do this, we are asking for your support. Gift certificates, unique items, and services draw the attention (and donations) of our guests. We are hoping you will be able to contribute this year.

In return for your donation, your name or the name of your business will be listed in the auction catalog and in promotional materials and will be acknowledged on our website so that our members will know of your generosity and concern for Indiana’s older citizens. Donations are tax deductible to the full extent of the law.

As a volunteer, I am committed to making this year’s Action Auction a success, and I hope you will not only support the organization but my efforts as well. Should you need more information or have questions, our executive director Michelle Niemier is also available at 317-687-3656 or [mniemier@usaindiana.org](mailto:mniemier@usaindiana.org).

Thank you very much for your consideration and for your support.

Very truly yours,

Action Auction Volunteer